

# SOCIAL ENTERPRISE IMPACT SHOWCASE

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SHOWCASING SOCIAL GOOD

*Hosted by:*



*In collaboration with:*



# THE 2021 EVENT

## FEATURED STORIES & PARTNERS

**THE SOCIAL ENTERPRISE IMPACT SHOWCASE IS A NEW ANNUAL EVENT, THAT CELEBRATES MINNESOTA-BASED SOCIAL ENTERPRISES, RECOGNIZING THEIR COMMITMENT TO POSITIVE SOCIAL AND ENVIRONMENTAL IMPACT.**

On May 6th, 2021 over 120 individuals gathered \*virtually\* to hear the stories behind our region's top social enterprises, meet the extraordinary leaders who started them, and see how purpose drives these organizations to greatness. The Social Enterprise Impact Showcase celebrated the work of the previous year's 2020 Impact List and recognized the achievements of three outstanding social enterprises in our community. Attendees were moved by featured stories from Butter Bakery Cafe, The Lift Garage, and North Market.

Junita Flowers, founder and social entrepreneur, took the stage as the emcee and guided the audience through the evening, with wonderful performances by contemporary dance company SHAPESHIFT, and closing poetry performed by Michelle Purdue.

*80+ nominees*

*10 Featured Social Enterprises*

*120+ Attendees*

*8 Partnership Organizations*

*1 Powerful Night of Impact*

[Read the 2021 Event Recap](#)  
[More information on our website](#)



# 2022/23 EVENT SPONSORSHIP BENEFITS

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## **IMPACTING SPONSOR = \$10,000 (2 AVAILABLE)**

- Acknowledgment/recognition from stage as a sponsor
- Logo placement on slides throughout event
- Premier logo placement on digital and printed promotional materials (Invitation, Program Booklet, Day of Event Digital Signage/Website)
- Logo in the SROI Impact Report (digital and any printed copies)
- Logo on e-communications (Email, social media)
- Ten tickets to the event & table signage
- Additional individualized benefits as discussed\*

## **INVESTING SPONSOR = \$5,000 (2 AVAILABLE)**

- Acknowledgment/recognition from stage as a sponsor
- Logo placement on slides throughout event
- Premier logo placement on digital and printed promotional materials (Invitation, Program Booklet, Day of Event Digital Signage/Website)
- Logo in the SROI Impact Report (digital and any printed copies)
- Logo on e-communications (Email, social media)
- Eight tickets to the event & table hosted signage

## **GROWING SPONSOR = \$2,500 (2 AVAILABLE)**

- Logo on digital and printed promotional materials (Invitation, Program, Day of Event Signage)
- Logo on day of event materials & acknowledgement at the event
- Logo on all e-communications (Email, social media)
- Five tickets to the event & table hosted signage

## **CONNECTING SPONSOR = \$750 (3 AVAILABLE)**

- Logo on digital and printed promotional materials (Invitation, Program, Day of Event Signage)
- Logo on day of event materials & acknowledgement at the event
- Logo on e-communications (Email, social media)
- Two tickets to the event

### **Contact:**

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# 2020/21 EVENT SPONSORSHIP BENEFITS

## COMMUNITY SPONSOR = \$250

- Line listed on promotional materials at the event
- Logo on e-communications and website
- Two tickets to the event

## HONOREE SPONSOR \* NEW THIS YEAR

In an effort to further expand our impact we are seeking out like-minded organizations that are ready to invest in the community directly by providing micro-grants to all honorees who are selected. This unique sponsorship will funnel funds directly to the 3 selected social enterprises and our new youth voice recognition to use for their programs.

## INKIND OPPORTUNITES

- Event Promotional Support
- Media and PR Support
- AV / Digital Technology Support
- Business Development / Mentorship for Impact List Nominees

We are open to any other ideas for you to plug in and support the Social Impact Network! Please set up a time with us to connect and collaborate on ideas.

### Contact:

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